

## Appendix 3

### Social Media: Twitter



The image shows a screenshot of a Twitter profile page for the account @colwynheritage. The profile picture is a circular logo with the letters 'CBHG' in a stylized font. The name 'colwynheritage' is displayed in a large, bold, white font. Below the name, the handle '@colwynheritage' is shown, followed by a 'FOLLOWS YOU' badge. The bio text reads: 'We are the Colwyn Bay Heritage Group. Our aim is to widen the appreciation of the history and heritage of the seaside town of Colwyn Bay'. The website 'colwynbayheritage.org.uk' is listed below the bio. At the bottom of the profile, there are three statistics: '294 TWEETS', '1,223 FOLLOWING', and '813 FOLLOWERS'. To the right of these statistics is a 'Following' button with a person icon and a dropdown arrow.

**colwynheritage**  
@colwynheritage **FOLLOWS YOU**

We are the Colwyn Bay Heritage Group. Our aim is to widen the appreciation of the history and heritage of the seaside town of Colwyn Bay

colwynbayheritage.org.uk

294 TWEETS    1,223 FOLLOWING    813 FOLLOWERS    **Following**

<https://twitter.com/colwynheritage>

@colwynheritage